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## FOR IMMEDIATE RELEASE

## TAP'D Draft Solutions and HHBMS Join Forces to Expand Draft Services Throughout Northern California

**Napa, CA, August 28<sup>th</sup>, 2017 -** As of July 1<sup>st</sup>, 2017 TAP'D Draft Solutions has merged with HHBMS, Inc., Draft Maintenance Company. The companies will do business as TAP'D Draft Solutions, a draft installation and maintenance division of Free Flow Wines.

TAP'D Draft Solution's expanded service area will now include Alameda, Contra Costa, Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Solano, Sonoma and Yolo counties with the addition of more field technicians.

Harry Harris, the former President of HHBMS, Inc. will be taking over as General Manager of TAP'D Draft Solutions. With over thirty years of experience in Bay Area draft maintenance solutions, Harris brings a wealth of knowledge and connections. "I am looking forward to helping TAP'D Draft Solutions expand its services in the greater Bay Area and beyond," said Harry. Additionally, Adam Beese has been named the North Bay Supervisor and will oversee operations and expansion throughout the region.

"Draft line cleaning and maintenance is the key to pouring quality beverages on tap — whether it's beer, wine, cider, spirits, coffee, or kombucha," said Free Flow Wines Co-Founder and CEO Jordan Kivelstadt. "Bringing Harry Harris and his team on board TAP'D Draft Solutions will allow us to continue growing our installation and maintenance services beyond the Bay Area."

TAP'D Draft Solutions now has 33 employees and operates out of the Free Flow Wines headquarters in Napa, California. The company provides high-quality draft installation and line cleaning services for key accounts throughout Northern California including Levi's Stadium, Marriott Hotels, Hilton Hotels, Hillstone Restaurant Group, and more.

## About TAP'D Draft Solutions

TAP'D Draft Solutions provides custom draft design, installation, maintenance and line cleaning for draft systems. The company's draft solutions enable innovative new products that go beyond beer and wine, to include on-tap cocktails, spirits, coffee, and more. Formerly Cuff's Tap Service, the company has been the leading provider of beer and wine draft services in the Bay Area since 1999. Their team has decades of experience installing, maintaining and troubleshooting all types of draft systems. TAP'D Draft Solutions is a division of Free Flow Wines and can be found online at <u>TapdDraft.com</u> and on <u>Facebook & Instagram</u> @tapddraft. Call 1-844-ALL-TAPS for more information.



left: Jordan Kivelstadt (Co-Founder & CEO of Free Flow Wines), right: Harry Harris (General Manager of TAP'D Draft Solutions)